

Industry Surveys

Find Out How Users Rank Serengeti and Other Systems

When evaluating legal technologies, one of the key differentiators is what actual users say about the systems. **According to three separate surveys from major industry organizations, Serengeti Tracker is the highest rated system for both electronic invoicing and matter management.**

In fact, not only was Tracker named the most widely used system and the best value, it also received the highest overall satisfaction rating among both law departments and law firms. When it comes to objective measures of user preference, Serengeti Tracker is the conclusive winner.

WE INVITE YOU TO REVIEW THE FOLLOWING INFORMATION TO SEE FOR YOURSELF HOW SERENGETI COMPARES WITH OTHER SYSTEMS IN RECENT SURVEYS

▶ **ALM RESEARCH** **2006 Law Firm Survey Regarding E-Billing Vendors**

Visit <http://alm-research.com/Documents/ebillingSurvey.pdf> to download a free copy of the survey report.

KEY FINDINGS

More than 630 law firm respondents nationwide (including the Am Law 200™) ranked electronic invoicing vendors based on overall satisfaction. Serengeti Tracker was picked as the most preferred vendor by a margin of 3:1.

ABOUT THE SURVEY

The 2006 Law Firm E-Billing Survey includes questions regarding the key benefits and concerns with electronic invoicing in general, as well as overall satisfaction with each of the e-billing vendors.

ABOUT ALM RESEARCH

ALM Research Online, a division of ALM Media, Inc., offers in-depth business intelligence about the legal industry. The company focuses on providing financial and demographic data about the leading U.S. law firms, based on industry-standard benchmarks such as the Am Law 200 and the NLJ 250. For more information, visit www.almresearchonline.com.

▶ **ASSOCIATION OF CORPORATE COUNSEL & SERENGETI** **2005 Managing Outside Counsel Survey**

Visit www.acca.com/Surveys/partner/2005/survey_order_form.pdf to order a copy of the survey report (*discount available to current ACC Members*).

KEY FINDINGS

When over 135 corporate law departments responded to the question “Which of the following technologies help you manage legal work with outside counsel,” more departments named Serengeti Tracker than any other electronic invoicing/matter management system.

ABOUT THE SURVEY

The ACC/Serengeti Managing Outside Counsel Survey is conducted annually and collects data from ACC members on a wide range of issues related to the relationship between in-house counsel and their outside counsel firms.

ABOUT ACC

The Association of Corporate Counsel is the in-house bar associationSM, serving the professional needs of attorneys who practice in the legal departments of corporations and other private sector organizations worldwide. The association promotes the common interests of its members, contributes to their continuing education, seeks to improve understanding of the role of in-house attorneys, and encourages advancements in standards of corporate legal practice. For more information, visit www.acca.com.

► **GENERAL COUNSEL ROUNDTABLE 2007 Vendor Preferred Pricing Program**

Visit www.generalcounselroundtable.com and go to the Vendor Preferred Pricing Program section to learn more (*available exclusively to members of the General Counsel Roundtable*).

KEY FINDINGS

Serengeti Law was selected to become the first vendor in the General Counsel Roundtable's (GCR) Vendor Preferred Pricing Program.

ABOUT THE PROGRAM

Under this new program, GCR members will receive exclusive discounts on services for in-house law departments. “We are delighted to begin our new vendor preferred pricing program with Serengeti,” said Steven Williams, Managing Director, GCR. “We believe that Serengeti will provide a strong start to this program by offering exclusive multi-year discounts to our members for a service that received high ratings in our technology survey of users—ratings consistent with the positive feedback that we've heard from GCR members that use Serengeti's service.”

► **GENERAL COUNSEL ROUNDTABLE 2005 GCR Report: “Evaluating Legal Department Technology”**

Visit www.generalcounselroundtable.com and go to the research section to download the report (*available exclusively to members of the General Counsel Roundtable*).

KEY FINDINGS

Survey results available exclusively to General Counsel Roundtable members.

ABOUT THE SURVEY

Included in the 2005 Evaluating Legal Department Technology report are GCR member evaluations of both electronic invoicing and matter management systems on two scales: cost vs. value and overall satisfaction. The report also summarizes responses to the question, “Would you recommend this system to your peers at other law departments?”

ABOUT THE GENERAL COUNSEL ROUNDTABLE

The General Counsel Roundtable, a program of the Corporate Executive Board, serves the needs of senior legal executives from over 600 of the world's largest corporations. Its principal strength is identifying the most intelligent, new ideas already tested at the frontiers of the legal function. Through the identification and sharing of best practices that enable general counsel to assist their enterprises to thrive amid new competitive realities, the Roundtable strives to make some modest contribution to the work of its members. For more information, visit www.generalcounselroundtable.com.